

TAXI Design Network Reviews Cutting-Edge Publications and Launches Design PR Services

For immediate release

Singapore, March 2006 - TAXI Design Network (www.designtaxi.com) announces new editorial segments, "The Write Turn" and "Press Release On the Go". Already attracting over 6.5 million page views from 150,000 unique visitors and featured in over 80 major international magazines and newspapers since its launch in late 2003, TAXI Design Network has fast become one of the world's most extensive creative networks.

With its unique selling point of its complete, international competition deadlines from all major creative disciplines, its daily updated news and headlines and websites of the day awards, TAXI attracted worldwide readership from USA, Australia, United Kingdom, China, European Union, Japan, Hong Kong, Canada, Singapore.

TAXI's editorial weekly updated section of The Driver Speaks, 2 weekly critical articles depicting the unspoken issues of the design trend and realm, and the bi-weekly section of The Front Seat; dedicated to its premium portfolio members, featuring their portfolios and interview features conducted by its editorial team.

78% of TAXI's readers are business-owners, principals or partners of creative, or creative-related, firms. Determine to expand Professional Readership and deeper penetration into Mainstream Audience with top search referral keyword - 'taxi,' TAXI extends its editorial column with an additional feature, "The Write Turn" and provides Press Release write-up services.

The Write Turn

The Write Turn is a monthly creative review of awe-inspiring design books to be released on every 15th of the month. Watch out for our first few reviews on +81 Vol. 31/SPRING 2006 Photographer issue 3, TOCA-ME FLESH, Romantik, etc.

Why is this section called The Write Turn? The Write Turn is a written format of communication and it subjects readers to put themselves in the right light to appraise books reviewed.

Press release On the Go

TAXI Design Network writes Press Release for those who need to announce a new creative arrival or anything that needs to be voiced out. On top of writing the press releases, TAXI Design Network will also be taking charge of PR distributions, targeting to spread the word to reputable design portals, education hubs, varsities and, relevant institutions and companies.

About TAXI Design Network

TAXI Design Network is the key resource destination for the global creative industry of today. It is a network, portal community, magazine, newspaper, and a platform that bridges diverse creative disciplines and promotes collaborative interaction to propel unlimited innovations and infinite breakthroughs. It supports the entire initiative in raising awareness in design by translating Design into a universal language to communicate to the mainstream cultures. With its dedicated focus on the design industry, TAXI penetrates into a wide spectrum of target audience ranging from world-class creatives broadcasting their portfolios, to emerging artists seeking inspiration, and to corporate decision makers outsourcing for important creative hires.

TAXI delivers.

From New York to London, Beijing to Tokyo, Sydney to everywhere else in the world.

Visit TAXI Design Network at www.designtaxi.com.

For enquiries, please contact media@hillscreativearts.com

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