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TAXI to Launch New Programs To Focus On
The Needs of Designers Over Q3 / Q4

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For Immediate Release

SINGAPORE, 26 May 2005 - TAXI Design Network enters the next phase of development by focusing on what designers really need by developing two new programs - the TAXI Stand and the Back Seat, which are expected to launch within the next two quarters in 2005.

TAXI Stand will feature newsfeeds direct from the source with contributions coming from the professionals in their field. The industry's latest developments and news can all be found in TAXI Stand, making it one of the most valuable resource for design creatives to be found on the internet.

The Back Seat is a interactive forum which attracts designers from all over to be heard and pick up the industry's juiciest gossips. The concept is to enable the cross-disciplinary platform TAXI builds itself on to interact with each other, encouraging trade and idea exchanges or collaborations.

These exciting new developments will become the new growth sector of TAXI. The Network is expected to launch these sites in a major international event this coming July 2005 and proves to be a breakthrough for the community of 'passengers' supporting TAXI.

About TAXI

TAXI is everywhere. TAXI Design Network is a daily-updated service network (created and owned by Hills Creative Arts Pte Ltd) that supports the entire initiative in raising awareness in design by translating Design into a universal language to communicate to the mainstream cultures. It is a platform that bridges diverse creative disciplines and promotes collaborative interaction to propel unlimited innovations and infinite breakthroughs. TAXI actively promotes design by using the World Wide Web, the most influential medium of today, as its vehicle to drive the importance of design into our environments. Like any good taxi, TAXI transports any creative member within the industry to where they want to be, on time.

For further information please visit:
<http://www.designtaxi.com>

For media information please contact:
Terence Lim
(terence@hillscreativearts.com)

18b Teck Lim Road Singapore 088390
(co. reg. no. 200304445W)
helpdesk 656.100.ARTS
656.227.2902
fax 656.227.0213
www.hillscreativearts.com
info@hillscreativearts.com