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TAXI delivers the latest design updates  
via RSS daily

For Immediate Release

SINGAPORE, 30 June 2005 – TAXI Design Network now offers the latest design updates via RSS (Real Simple Syndication or Rich Site Summary), a quick and easy method for the busy design individual to receive important design information. The feeds are free of charge to use for individuals and non-profit organizations for non-commercial use and can be implemented easily.

To display the RSS feeds from TAXI, the publisher just needs to provide attribution to TAXI Design Network in connection with the use of the contents.

Typical applications for executing RSS are applications known as a News Aggregator to collect, update and display RSS feeds, and otherwise users can incorporate RSS feeds into their web logs. Users of MAC OS X10.4 and above may access the RSS Feeds via the pre-installed browser Safari.

News Aggregators (also called news readers) will download and display RSS feeds. A number of free and commercial News Aggregators are available for download, which includes AmphetaDesk, NetNewsWire, and Radio Userland. Many aggregators are separate, "stand-alone" programs such as those listed above; other services will let the user add RSS feeds to a Web page.

TAXI Design Network's feeds are updated on every business day by 1500hrs (GMT +0800), at this link:

URL: [feed://www.designtaxi.com/rss/feed.rss](http://feed://www.designtaxi.com/rss/feed.rss)

The content of TAXI's feeds include:

- Web Site of the Day – TAXI's daily editorial pick of the best creative websites
- Industry News – The leading source on design news from the international global industry
- The Driver Speaks - Get into the mind of the editor of TAXI Design Network. (A weekly column)
- The Front Seat Featured Artist – Featured Artist or Designer of the Moment, selected from TAXI's network of established creative talents.

More information will be provided via this service as the network undergoes further development over the next two quarters.

All users can subscribe to the daily service via the above URL or at <http://www.designtaxi.com>.

About TAXI

TAXI is everywhere. TAXI Design Network is a daily-updated service media (created and owned by Hills Creative Arts Pte Ltd) that supports the entire initiative in raising awareness in design by translating Design into a universal language to communicate to the mainstream cultures. It is a platform that bridges diverse creative disciplines and promotes collaborative interaction to propel unlimited innovations and infinite breakthroughs. TAXI actively promotes design by using the World Wide Web, the most influential medium of today, as its vehicle to drive the importance of design into our environments. Like any good taxi, TAXI transports any creative member within the industry to where they want to be, on time.

For further information please visit:  
<http://www.designtaxi.com>

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