

All Latest of Icoagrada Design Week in Seattle at TAXI Design Network

For immediate release

TAXI Design Network Delivers the Most Complete Event Coverage at Icoagrada Design Week in Seattle this 9th - 15th July 2006

Singapore, July 2006 - TAXI Design Network is proud to be a Major Media Partner of Icoagrada Design Week in Seattle this year. Icoagrada Design Week, an international design forum taking place this summer from 9th till the 15th of July 2006, is being held for the first time in United States of America and is the first time that the AIGA has partnered in an international conference.

Founded in 1963, the International Council of Graphic Design Associations (Icoagrada) is the world's non-governmental and non-political representative and advisory body for professional communication design. The theme for Icoagrada Design Week in Seattle is, "Defining Design on a Changing Planet". Sponsored by Adobe, Microsoft, Sappi and Aquent and media supported by TAXI Design Network, IdN Magazine, Colors and Netdiver, Icoagrada Design Week in Seattle invites 13 International Conference Speakers, 10 Over the Fence presenters and Student Workshop Leaders, and 1 special guest: Sara Little Turnbull, Director of the Process of Change, Innovation, and Design Laboratory at the Stanford Graduate School of Business.

Sara Little Turnbull will be honored an award for a lifetime of design innovation and leadership and as one of the country's leading industrial and commercial designers, "I can only tell you that starting with '58, I was already well into the Year 2000. You see, my millennium started then" while Stanley Hainsworth, Global Creative Director from Starbucks Coffee Company (USA) will be addressing some of the unique design and cultural issues that the company must address worldwide. Ravi Naidoo from Interactive Africa, Omar Vulpinari from Benneton's Fabbrica Institute in Italy and, Lorraine Gauthier and Alejandro Quinto from Work Worth Doing are the few of the many presenters of Icoagrada Design Week in Seattle who will be discussing the role of design in this global awareness of evolution: how design has and may serve the economy and society together with the great influence of the evolution and progress of tradition and culture.

The spotlight of the event is the International Conference happening on the 14 and 15 of July, with presentations from the recognized leaders in the communication design industry.

As a head start, TAXI Design Network has already conducted interview sessions with the 24 presenters based on their opinions of design in the evolving world of communication design for every week from April to June 2006.

TAXI Design Network concludes the feature with exclusive interviews with the Presidents of the co-organizers of Icoagrada Design Week in Seattle: Jacques Lange (Icoagrada) and Christopher Liechty (AIGA Center for Cross-Cultural Design).

As an international design media which supports and recognizes the creative excellence of this highly-anticipated graphic design week and the Major Media Partner of Icoagrada Design Week, the editorial crew from TAXI Design Network will be covering the event with the support from collaborators with photographer Nicolae Stinghe from Sidewalk Creations (the "Official Photographer" for TAXI Design Network at Icoagrada Design Week in Seattle) and Industrial Brand Creative (for both editorial and photography) led by Mark Busse (President Elect, GDC BC), Kevin Broome and Matt SamyciaWood, to optimize the event coverage at its best. All event coverage will be onsite at www.designtaxi.com after every 48 hours of program coverage.

From 9th till 15th of July, the editorial and photography crew from TAXI Design Network, Sidewalk Creations and Industrial Brand Creative will be reporting the conferences and delivering their interaction. With the combination of their un-straight-laced photojournalism and un-conventional editorial, they will transport the perspectives of the International Conference Speakers, Student Leaders Workshop Leaders and "Over the Fence" Presenters on Board and Guest Speakers when they discuss matters in regards to trends shaping North American Design and exploring the major topics design faces: the cultural, political, economic and environmental issues at work in a global society.

Please visit the official website of Icoagrada Design Week in Seattle for ticketing details and more information on programs.

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About TAXI Design Network

TAXI Design Network is the key resource destination for the global creative industry of today. It is a network, portal community, magazine, newspaper, and a platform that bridges diverse creative disciplines and promotes collaborative interaction to propel unlimited innovations and infinite breakthroughs. It supports the entire initiative in raising awareness in design by translating Design into a universal language to communicate to the mainstream cultures. With its dedicated focus on the design industry, TAXI penetrates into a wide spectrum of target audience ranging from world-class creatives broadcasting their portfolios, to emerging artists seeking inspiration, and to corporate decision makers outsourcing for important creative hires.

TAXI delivers.

From New York to London, Beijing to Tokyo, Sydney to everywhere else in the world. Visit TAXI Design Network at www.designtaxi.com. For enquiries, please contact media@hillscreativearts.com

About Icograda Design Week in Seattle

Icograda Design Week in Seattle is an international forum for discussion about the role of design in the face of incredible change in the world. It will address how designers can contribute to a healthy world economy while being mindful of the cultural, environmental and political impact of design.

This is the first US-based Icograda Design Week and the first time AIGA has partnered in an international conference. Register for Icograda Design Week in Seattle: The conference runs from 9th -15th July 2006. Visit www.seattle.icograda.org

About Sidewalk Creations

A photography studio of mental movement, a life documentary and interpretation body, Sidewalk Creations is a creative studio founded by Nicolae Stinghe back in the early 2003. Constantly on the look out to create new links for new corporations and to collaborate with music bands, individuals, companies, studios and modern domains, Sidewalk Creations is a self-expression visual documentary and development of imagination and future ways of seeing life.

Sidewalk Creations is a vehicle of honest transit to the metropolis community and was first started by Nicolae Stinghe on an idea of building honest images of different people. Visit Sidewalk Creations at www.anothersidewalk.tv.

About Industrial Brand Creative

Industrial Brand Creative is a full service graphic design firm, branding consultancy and advertising agency based in Vancouver, BC, Canada specializing in corporate identity, branding, communication design, advertising campaigns, interactive design and website development. It's no coincidence that IBC chose to have the words Brand and Creative in their name, but it's the combination with Industrial that matters most. There's a certain quality of superior strength and lasting effectiveness this word imparts.

Visit Industrial Brand Creative at www.industrialbrand.com or their 2 year-old award-winning popular design and zeitgeist blog, "We're Not Wired Right" at blog.industrialbrand.com
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